

Weekly Newsletter

THE KENT COMPANIES

Making your life



Apr 29, 2021

Period 5, Week 2

Corporate/ Car Wash



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Safety



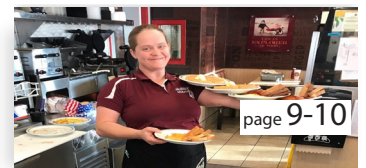
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CORPORATE NEWS

The Few, the Proud, the Hard-Working Kent Team Members!

Team Kent,

We have always known it, but your performance continues to confirm that “Team Kent” is truly exceptional! Like the adage says, “Winners never quit, and quitters never win!” It is great to know our Team is made up of winners.

While a significant portion of the American people have forgotten the benefits of working for a living above and beyond the paycheck. Team Kent continues to recognize that working and earning an income provides a sense of purpose, self-reliance, and honor. Additionally, it allows an individual to do long term planning and seek additional opportunities to improve one’s quality of life. Who will be our next Team Member to promote to Manager or Field Coach and EARN the paycheck that goes with the position?

It is sad to see so many people that are able but unwilling to work become completely dependent on the government’s “free” money. Where is their sense of purpose, self-worth, and honor? How can they plan a future for themselves and their family when they are completely reliant on the government as their source of income? What example are they setting for their children and the generations to come? Will future generations know hard work and how to hold a steady job or are they creating an entire generation that is sedentary and unable to provide for themselves? Do they not realize that spending other peoples’ money always comes to an end?

While so many have given up their honor, integrity and dependability, Team Kent remains steadfast! Instead of being content with nursing on the government teat, we continue to work and EARN a living. Those of us that have received government stimulus checks realize that this is an opportunity to pay off bills, invest, and save for the future. Government money is NOT a permanent source of income. We continue to work with pride as we care for our Guests and help “Make Their Life Easy.”

Team Kent, thanks again for truly being exceptional!

Very Respectfully,

Todd M. Watkins



Congrats to Valerie on her promotion to Field Coach! (more on page 5)

CORPORATE NEWS

The application process for our West Texas Strong Memorial Scholarship Program is now OPEN. The program is open to Midland and Odessa residents enrolled full time for undergraduate study at a two- or four-year university or vocational-technical school for the entire upcoming academic year. We will award 3 students a \$2,500 scholarship.

Here is the link to the website with the application and more information -

<https://learnmore.scholarsapply.org/westtexasstrong/>



A huge thank you to all of our Guests and Team Members who donated over the last few months. On April 18th we proudly presented PBRC with a check for \$119,700! This was our biggest donation yet and we already can't wait to beat our record next year!!!

KENT CAR WASH NEWS

Congratulations!



Happy birthday and happy 2 year work anniversary to Ron!! Clay, Pep, Chris, and Pablo in a Leadership Training class!!! Prepping the Team for the upcoming washes!! washes going!!!



The Car Wash Team keeping busy stocking stores today!!!!

SAFETY NEWS

Safety Action for the Week: Staying Safe on Social Media

Most people use social media to stay connected with friends and have fun. However, there are people who do not play by the same rules and use it as a platform to offend people or cause them harm.

Do not let these users ruin your experience, but make sure that you do what you can to stay safe.

Simple steps

Set your profiles to private

Think carefully about what you post online and who you want to see it. Consider setting your profiles to 'friends/followers' only.

Remember anything you post can be shared

Even with strong privacy settings in place, it is important that you come to terms with the fact that what you post online is never really private and can be shared. It is therefore important that you always think before you post.

Recognize the fakes

Not everyone on social media will be who they say they are. There can be young people and adults who pretend to be someone else and could cause you harm. For example they may want to trick you into sharing private or personal information that they could use against you. It's important that you never meet up with someone you don't know, and that you always let an adult know where you are going and who you are meeting. There have been occasions where children are tricked into meeting adults who then cause them harm.

Spring clean your contacts

Once you make a friend online, it does not have to be permanent. Regularly review and clean up your contacts – particularly anyone who spreads negative content or does not make you feel good about yourself.

Block anyone who bothers you

All social media sites allow you to block people who you do not want to access your account. It is not permanent, and they will not be notified. You may also have the option of muting someone so they do not know you can no longer see their posts.

Protect your identity

Your phone number, address, bank details and any information that may hint to your personal passwords should never be shared online. Experienced password hackers or phishing sites can piece together your information to gain access to your account or use your identity to create a new one. Make sure passwords are strong, change them regularly and always keep them private.

Avoid Quizzes and Games That Require Access to Profile Information

Avoid "Fun" quizzes that ask questions like "What was the first car you owned?" "What is your mother's maiden name?" or "What is the name of the street you grew up on?" These are common security questions for insurance, banking, and credit card accounts. Sharing this information can lead to accounts being hacked, and personal and financial information being stolen.

Avoid the big risks

One of the hardest things you can go through is having a very private image or video shared with others. Think very hard before sharing anything private or personal as there are no guarantees that this won't get into the wrong hands. If someone really cares about you they will respect your choice not to share personal information, photos or videos. (Continued)

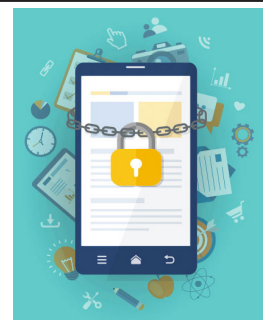


SAFETY NEWS

Safety Action for the Week: Staying Safe on Social Media

Let your friends and family know about your online choices

Other people will never respect your privacy as much as you do. Make sure your friends and family know your preferences about uploading pictures, tagging your location or sharing information you expect to be confidential. This works both ways, so make sure that you respect other people's privacy in the same way.



Watch out for suspicious messages

Messages with a shortened URL alongside a statement such as 'OMG look at this picture of you...' or 'Have you seen what they are saying about you...' are not to be trusted.

Phishing emails are also a problem. These are fake communications pretending to be a trusted organization such as Facebook that will try and get you to log in. They can look very convincing, and even have your personal profile info, so only sign into a site through their official page or app. If something looks suspicious, check the email address, and put it through a search engine. Malicious senders are usually named and shamed online!

Stay safe. Stay aware. Stay clean.

Until next week,

The Safety Guy

KENT KWIK NEWS

WELCOME TO THE TEAM!!!



Help us welcome Cathy to Team 901!

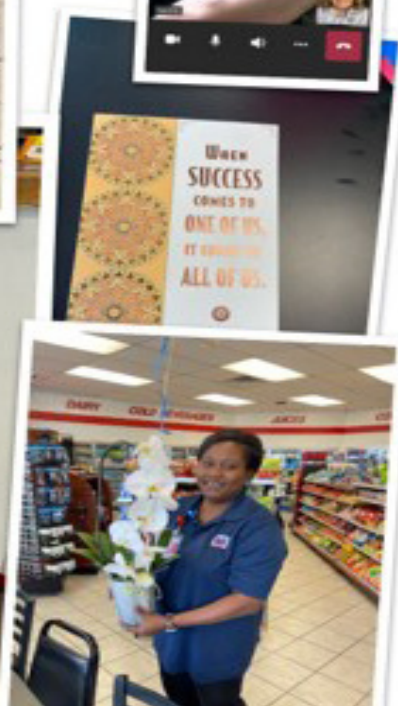
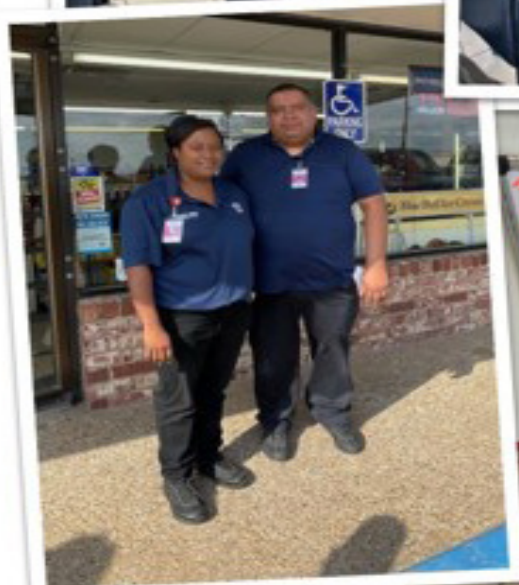
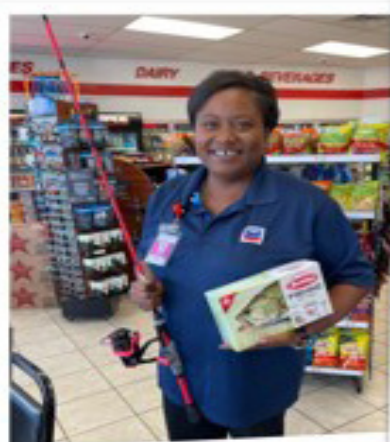


We welcome Michael to Team 904!



Welcome Antoinette Dancer!!! She is starting her career at Kent Kwik 262!

KENT KWIK NEWS



If you ask Valerie if she thought she would have ever become a Field Coach when she first started, she would have said something like "are you crazy".

It brings me great pleasure to promote from within, I enjoy giving my personal story when speaking about the growth and opportunities we have within our entire organization. First, I am completely honest and explain the financial rewards that come with the career growth and speak in depth about the commitment we give our Guests and our Team Members. The key to success is how we treat people, Mr. Kent as far back as I can remember has always encouraged us to leave people better than you found them. If someone leaves our company, we hope that they are better than when they first came to us. The separation of us and our competitors is PEOPLE, we have the best Team Members of all, and we thank each one of you for all that you do!

Do you see yourself as the next Team Lead, Assistant Manager, Store Manager, Next Field Coach or even see Director of Operations in your future?

WHO WILL BE NEXT?

I am excited to announce the promotion of Valerie Robertson as the new Kent Kwik Field Coach of Waco, Texas. March 24, 2017, is her "Kent" start date however that was the day when Kent acquired the location. Valerie has years of experience in retail and in food service, she is an amazing wife, friend and terrific mother of two. From the first moment I met Valerie I knew there was something special about her. The pride she takes in each of her locations is her biggest strength. Her Team trusts, respects and believes in her and that is what gives them the encouragement and motivation each day. I am so proud of you and extremely grateful to have you on our Team!

-Melissa Martinez

I am proud of Valerie as new Field Coach of Waco, her hard work and willingness to learn has taught her to develop and grow her Team. She has many talents but training and developing is her "secret sauce". Over the past two years she has grown both personally and professionally, continue to grow and remember only your mind set can hold you back. Congratulations Valerie!

-Hilario Esparza

KENT KWIK NEWS

**HARD WORK
PAYS OFF.
STAY
DEDICATED. BE
PERSISTENT.
REMAIN
POSITIVE.
DREAM BIG
AND CONQUER
ALL YOU WANT**

AVERTU.COM



Congratulations to Rachel Buford, she was recently promoted to Assistant Manager at 461 in Weatherford Tx.

-Nick Williams



Hard work pays off just ask Jay who just brought his first brand new car. Congratulations!!! Thanks to Robbie at All American for helping out our Kent Kwik Team Members.

HAPPY WORK ANNIVERSARY!



Colby was all smiles while training at store 302 last year. Happy 1 year anniversary!!!



A little treat saying thank you to our Team Members at store 317!



**GREAT LEADERS GIVE PEOPLE
SOMETHING TO BELIEVE IN,
NOT SOMETHING TO DO.**

— SIMON SINEK

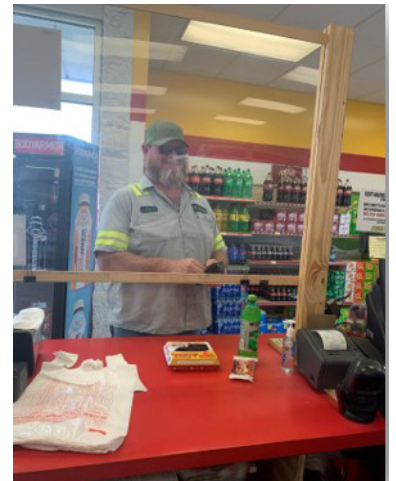
Get your Team to believe in sales increases. To succeed you must believe. We have a great sales contest going on right now, Kent Madness! Does your Team believe that they can win, move on to the next round and win points to exchange for awesome prizes?! Don't forget, for this round, Gatorade is the product to plus sell to every Guest!!!



KENT KWIK NEWS



During tough times it is imperative that we continue to hold and maintain our Kent standards. Don't settle for average performance, average performance allows and breeds average results. Teach and build your Team for Greatness. It all starts with Greeting every Guest and maintaining your store appearance. Our Guests deserve 5 stars at each visit. Take care of the details by taking ownership of your store. Thank you for all you do!!!



Great Guest Service

Really Good Food

Happy Returning Guests!



Janet at 905 serving delicious breakfast to our Guests!

FOOD SERVICE NEWS

HAPPY BIRTHDAY!!!



Crystal Britton at 262 celebrated her birthday on Tuesday. I baked her this cake to show my appreciation for everything she does at 262. Happy Birthday Crystal!
-Rosemary

Happy 29th Birthday, Yuri! Thank you for all of your hard work and dedication. We wish you the best of birthdays!



Rustic Cafe 440 Scott cleaning the Rustic Cafe 315 Brianna and Shereika keeping Rustic Cafe 501 Andy staying
fryers to make sure we are serving Guest happy with Really Good Food! busy making Really Good Food!
Really Good Food to our Guest.

FOOD SERVICE NEWS



Huddle House 725 WELCOMES Sonya Omans back to the Team!



Huddle House 724 wants to recognize Tarin for always delivering great Guest service!!!



Abilene YMCA Swim Club chose Huddle House 805 to celebrate their April Birthday!

Huddle House 930 welcomes Jennifer Admire to the team.



Odessa Baskin Robbins welcomes our new Team Member Daisy!



1491 welcomes Isded Arreola!