

Weekly Newsletter

THE KENT COMPANIES

Making your life
easy

Period 5, Week 2

May 1, 2025

Kent Kwik/HQ



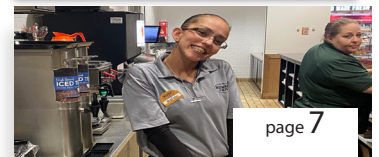
WesTex



Tom Thumb/Safety



Food Service



BOUNTYLAND NEWS

Meet Nicki Lusk, District 11 Field Coach!



We all need someone who sees our full potential and helps us reach it. At The Kent Companies, there are many who do just that—but one Field Coach in particular has helped countless Team Members rise and thrive: Nicki Lusk.

Nicki began her journey with Bountyland in 2000 as a part-time second-shift Team Member. Within six months, she moved to a full-time role on first-shift, and within a year she became a Manager. Over time, Nicki managed multiple locations before stepping away to focus on family more.

Determined to pour her heart into others, Nicki returned to the company in 2008 as a Field Coach to help others succeed.

“I love watching people grow and being part of their success stories,” Nicki said.

One of those success stories is Ashleigh Taylor. Nicki recognized her potential and guided her from a Team Member to a Store Manager. Nicki credits her success to the amazing Team she works with.

“I have a fantastic Team,” Nicki said. “They show up and show out every day.”



Nicki says that spirit extends company-wide. Even across hundreds of miles, she knows she can always reach out and feel the support of The Kent Companies family.

Outside of work, Nicki has been married to her husband, Red, for 10 years. She is a proud stepmom to Kennedy, 28-years-old, and Lexi, 21-years-old. She also has a 19 month-old grandbaby, Reid,

and a granddaughter on the way! Congratulations, Nicki! Her favorite ways to unwind are cooking and relaxing by the pool during the warm months.

Thank you, Nicki, for your dedication, leadership and heart. We are truly blessed to have you on our Team.





Susan, 709, zoned in on making sure the store is well stocked for the Guests. Keep up the great work, Susan!



Debbie, 709, always has a smile on her face and is ready to care of the Guests. Keep it up, Debbie!

KENT KWIK NEWS

A huge THANK YOU to these individuals for all their hard work in D6!



Kim Skains, 615.



Melissa, 610.



Angela Pena, 616.



Kathy Norman, 601.



Erin, Janet, Esther and Donny preparing the deli food for our Guests at 925!



A late congratulations to Erin (left), 901 Manager, and Lonna (right), 905.



Angela Burns, 601, got a 100% on her mystery shop.



Justin, Field Coach, helped the Team at 465 install their new iced coffee machines. Thank you, Justin, Robert and Heather! They look amazing and have been a hit with Guests!



Mellany, 315 Team Member, is always kind, sweet and has wonderful Guest service!



Cameron Daniels (left), 601; Katherine (middle), 615; and Angela (right), 616, found their names on Coca-Cola bottles!

HQ NEWS



THE KENT COMPANIES

**WEST TEXAS
STRONG
MEMORIAL
SCHOLARSHIP**

**APPLY
NOW!**

Midland and Odessa students can now apply for a \$2,500 scholarship for the upcoming school year.

Apply Here:



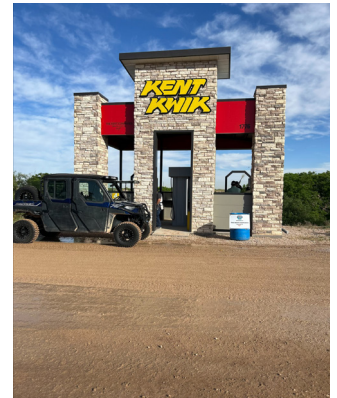
Attention Midland and Odessa High School Seniors and College Students! The Kent Companies is proud to award \$2,500 college scholarships to deserving students. Any Midland or Odessa residents enrolled full-time in an accredited program for the fall semester can apply! You have until May 23 to submit your application.

Apply here: <https://learnmore.scholarsapply.org/westtexasstrong/>



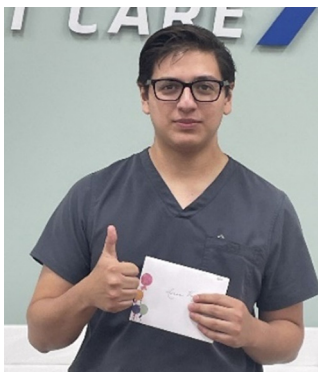
The Kent Companies is proud to sponsor Bustin' for Badges every year. The clay shoot supports Midland and Odessa area law enforcement. This year, WesTex was the official Safety Sponsor, and the second-place winner will take home a year's worth of gas from Kent Kwik and oil changes from Kent Lube. Prince Signs was also on-site, handing out swag and keeping everyone refreshed with drinks.

Take a look at our Team who participated in this year's clay shoot. Hope y'all had fun!



WESTEX NEWS

WesTex Urgent Care recognizes May Birthdays!



Aaron, 9107 Medical Assistant.



Kristen, Physician Assistant.



Stacey, 9105 and 9107 Family Nurse Practitioner, with Brooklyn, 9107 Medical Assistant/NCT.



9105 celebrates Tierra's Birthday!
Left to right: Osnelvis, Medical Assistant; Ashley, Medical Assistant/NCT; Tierra, Clinical Manager; Vandasha, Medical Assistant; and Kristen, Physician Assistant.



WestTex Urgent Care Clinical Managers Ami, Sabrina and Tierra were also at Bustin' for Badges supporting local law enforcement. Thank you!

Meet Paige, WestTex Family Nurse Practitioner!



WestTex Urgent Care welcomes Paige, a Family Nurse Practitioner. Paige earned her Bachelor of Science in Nursing at The University of Oklahoma and her Master of Science in Nursing from The University of Texas at Arlington. She served as a registered nurse for 6 years, primarily in surgery as an OR Circulator and PACU RN. Recently, she earned her Advanced Practice Registered Nurse. We are very excited to have Paige join us in serving our Midland and Odessa patients.



Paige and her husband, Cody, have two cats, Koi and Tulli (Both names are Chickasaw Indian as her husband, Cody, is Native American). She enjoys traveling, skiing, baking and watching football in the Fall.



★ ★ ★ ★ ★ REVIEWS OF THE WEEK! WESTEX 9105

"My visit was exceptional. Staff was extremely respectful, courteous and kind. It was expedient, efficient, informative and cordial. I am grateful for such a professional encounter. Thank you."

"I was well taken care of. The staff was super nice and welcoming. I am very satisfied with the speed of service and hospitality. Job well done."



TOM THUMB NEWS



D12 sampled out our delicious Florida pizza to new Guests! Working hard to build sales everyday!

SAFETY NEWS

Keeping Safety in Sight

Nothing is too Small!

Safety Definition: to ensure safe and healthful working conditions for TEAM MEMBERS by setting and enforcing standards by providing training, outreach, education, and assistance.

MYTH: Speaking hands-free is safe to use while driving

REALITY

Drivers talking on cell phones can miss seeing up to 50% of their driving environments, including pedestrians and red lights.

Hands-Free Is Not Risk Free!

Keep in mind that using a hands-free device (an earpiece, dashboard system, speakerphone or voice-to-text) is not substantially safer than hand-held use. The brain can quickly toggle between tasks but **CANNOT do two things at the same time**. The area of the brain that processes moving images decreases by up to 1/3 when listening or talking on the phone.

FOOD SERVICE NEWS

Baskin-Robbins Team Member of the Week!



Peyton, 1493 new hire, is a rockstar opener! If you ever want ice cream during your lunchbreak, stop by and say hi. Thank you for your hard work, Peyton!

Huddle House Team Members of the Week!

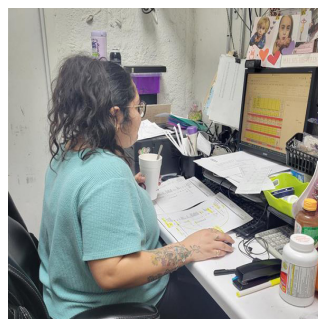


Left: Valerianna Flores, 725, has worked with us for 12 years! Thank you for all your hard work and Team work.

Right: Dalton Bailey, 724, is a young man with a great attitude. The Guests love him and he always shows up early!



Jessica, 591, is always ready to help Guests. She even helped one of our regulars with an app on their phone. Plus, she's had the highest sales two weeks in a row and is always looking for ways to improve.



Esmeralda, 805, always goes above and beyond. From graduating high school, aesthetician school, having a baby and wanting to learn it all. She is a rockstar!

Rustic Cafe Team Members of the Week!



Yenlis Guerra, 315, is the evening front-line Team Member. She is kind, sweet and funny. The Guests love her!



Melissa Martinez, 321, joined the Team three months ago. She makes sure that our evening and late night Guests are well taken care of. She always has the restaurant reset and ready to go for the next shift. Thank you for stepping up and the amazing job you do!