

THE KENT COMPANIES

Making your life

easy

PERIOD 11

PROMOTIONS

October 5, 2026 – November 1, 2026

**KENT
KWIK**

PERIOD 11 PROMOTIONS

Important:

Please keep ALL signage for each of the listed promotions that are going ON this period. This includes: wobblers, window clings, and cooler clings

If you need new or additional signage for these promotions, please email branddevelopment@kentoil.com as soon as possible

All Year promotions

5 Hour Energy Shot – 2/\$7.50
Madi K Almonds – 2/\$2
Kent Kwik Chips – 2/\$4
Kent Kwik Jerky – Buy 2 Save \$1
Kent Kwik Snacks – Buy 2 Save \$2
Kent Kwik Puffs – 2/\$8
Lighters – 2/\$1
12 Pack Soda – Buy 2 Save \$1
2L Soda – Buy 2 Save \$2
Kent Kwik Premium Water Bottle – 2/\$3.50
Kent Kwik Water 1L – 2/\$3
Kent Kwik Water .5L – 3/\$1
Brisk Tea 1L – 2/\$3.33
Celsius/Alani Nu – 2/\$5
Muscle Milk – 2/\$7



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Items going OFF promotion

Hostess Bags - \$1 off
Skittles Gummies 5.8oz – Buy 1 Get 1 For \$1
Oreo/Chips Ahoy 2.5-3oz Bags – 2/\$3.50
Haribo Gold Bears 4.5oz/5oz – Buy 1 Get 1 For \$1
Little Debbie Single Serve Snacks – Buy 1 Get 1 Free
20oz Soda – Buy 2 Save \$1
Smartwater 1L – 2/\$6
Tum-E Yummies – Buy 2 Save \$1
Monster 19.2oz – 2/\$7
Reign Storm 12oz – 2/\$4.44
Gatorade Water 1L – 2/\$5
Starbucks Frapp 13.7oz – 2/\$7
Essentia 1L – 2/\$4.50
Ghost – Buy 1 Get 1 For \$1
Bloom Energy – 2/\$5.55
Vita Coco 500 mL – 2/\$6
12pk Coke Brands – 2/\$15.55
2L Coke Brands – 2/\$6.50
Powerade 28oz – 2/\$5.55
Electrolit – 2/\$6



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Items staying **ON** promotion

Breakfast Sandwich & Monster Java (any flavor) - \$5

Ham or Turkey Sub & 12oz Red Bull (any flavor) - \$6

Personal Cheese Pizza & 20oz Pepsi Product - \$7

Red Bull 8.4oz – 2/\$5

Red Bull 12oz – Buy 2 Get 1 Free

Gatorade 28oz – 2/\$5 | 3/\$7 | 4/\$9

Beer Promos:

Coors Lite 12pk, 16oz Cans

\$13.99 – Odessa, Monahans, Kermit, Midland, Ft. Stockton, Colorado City, Big Spring, Big Lake, San Angelo, New Mexico

\$15.99 – Mineral Wells

\$14.99 – Waco, Crowley

\$12.99 – Haskell, Abilene

Lite 12pk, 16oz Cans

\$13.99 – Odessa, Monahans, Kermit, Midland, Ft. Stockton, Colorado City, Big Spring, Big Lake, San Angelo, New Mexico

\$15.99 – Mineral Wells

\$14.99 – Waco, Crowley

\$12.99 – Haskell, Abilene

Dos XX Lager 12oz, 12pk Bottles

\$16.99 - Odessa, Monahans, Kermit, Midland, Ft. Stockton, Colorado City, Big Spring, Big Lake, San Angelo, Waco, Perryton

\$18.99 – Mineral Wells, Crowley

\$17.99 – Haskell, Abilene

\$15.99 – Guymon, New Mexico

Dos XX Lager 12oz, 12pk Cans

\$16.99 - Odessa, Monahans, Kermit, Midland, Ft. Stockton, Colorado City, Big Spring, Big Lake, San Angelo, Waco, Perryton

\$18.99 – Mineral Wells, Crowley

\$17.99 – Haskell, Abilene

\$15.99 - Guymon, New Mexico

PERIOD 11 PROMOTIONS

Important:

Please place ALL signage for each of the listed promotions first thing. This includes: wobblers, pump toppers, window clings, and table tents.

Please remember that your signage is a reflection of our store brand. All window signs should be straight and clean.

If you have any issues with your signage for these promotions, please email branddevelopment@kentoil.com as soon as possible.

NEW promotions

King Size Candy – 2/\$7

King Size Oreo/Nutter Butter/Chips Ahoy – Buy 1 Get 1 Free

Hostess Single Serve – 2/\$4

Halls Stick 9-Piece – 2/\$3

Grinds – Buy 2 Save \$1.50

Little Debbie Premium Pastries – 2/\$4

20oz Soda (Coke Only) – Buy 1 Get 1 For \$1

Monster 16oz – 2/\$5.55

Nos/Full Throttle 16oz – 2/\$5.55

Monster Java 16oz – 2/\$6.50

Reign & Bang 16oz – 2/\$5.55

Gatorlyte 20oz – 3/\$7

Rockstar 16oz – 2/\$5



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Weekly Focus promotions

Our goal is to actively upsell these featured promotions to every Guest. Be sure to mention the current Weekly Focus items at checkout and encourage Guests to take advantage of the deal!

Weeks 1 & 2 (October 5 – October 18):

King Size Candy – 2/\$7
20oz Soda (Coke Only) – Buy 1 get 1 For \$1

Weeks 3 & 4 (October 19 – November 1):

King Size Oreo/Nutter Butter/Chips Ahoy – Buy 1
Get 1 Free
Monster 16oz – 2/\$5.55

PERIOD 11 PROMOTIONS

Pumptopper Standards

You must keep 50% of your trashcan signage as Chevron/Texaco. The pump is now 100% Kent Kwik signage.

Please make sure you remove the old toppers before inserting the new ones. Stacking the toppers makes them very difficult to get out, especially when it rains and water gets in between them.



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KENT KWIK

Pumptoppers

The following pumptoppers will remain the same this period.



SAY HELLO TO YOUR NEW CAREER!

Why you'll love it here

- Weekly Pay
- Free Health Insurance
- Flexible Schedules

Get started now!

Please place on pump

KWIK DEALS

\$5 ANY BREAKFAST SANDWICH & MONSTER JAWA (ANY FLAVOR)	\$6 HAM OR TURKEY SUB & RED BULL (ANY FLAVOR)	\$7 PERSONAL CHEESE PIZZA & 2012 PEPSO PRODUCT
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Please place on pump

KWIK DEALS

\$5 ANY BREAKFAST SANDWICH & MONSTER JAWA (ANY FLAVOR)	\$6 HAM OR TURKEY SUB & RED BULL (ANY FLAVOR)
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Please place on pump

GATORADE

28oz

2 for \$5

3 for \$7

4 for \$9

Please place on trash can

ONE SHARP GIFT

Shop our knife cases inside.

KENT KWIK

Please place on trash can

PERIOD 11 PROMOTIONS

Important:

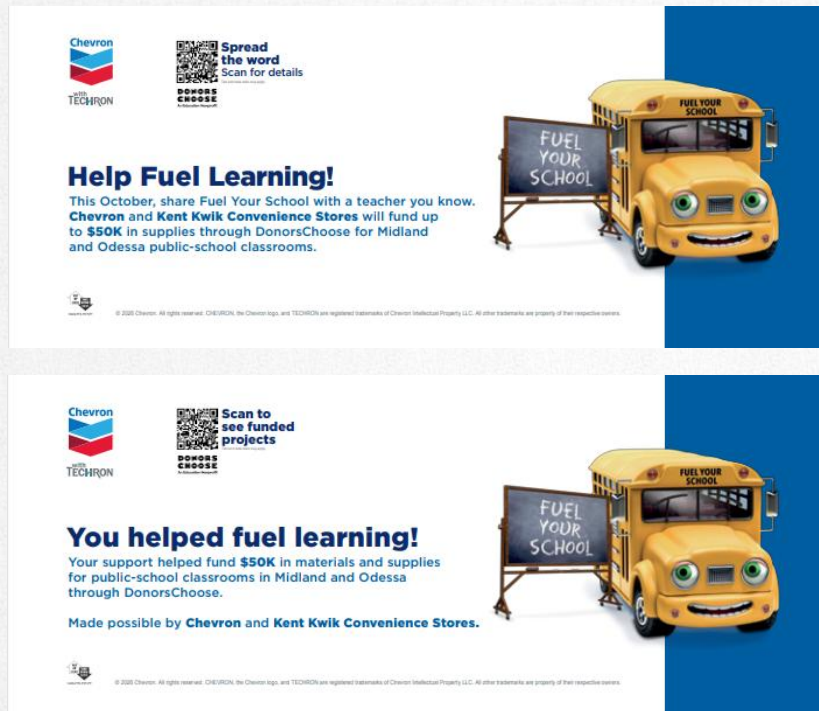
You must keep 50% of your trashcan signage as Chevron/Texaco. The pump is now 100% Kent Kwik signage.

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Pumptoppers

Midland/Odessa locations will receive the following pumptoppers to support Chevron's **Fuel Your School** campaign. Please ensure all signage is displayed starting **October 1st**.



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Register Signs

The following register signs will remain the same this period.



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Important:

These inserts are sized to fit in front of two facings. Please don't remove your single price signs when putting the insert up. They can fit side by side.

Wobblers

All stores will receive the following wobblers this period. **Please place directly in front of the product.**

 LITTLE DEBBIE PREMIUM PASTRIES 2 FOR \$4 KENT Kwik single at regular retail	 KING SIZE CANDY 2 FOR \$7 KENT Kwik single at regular retail	 OUR KNIVES MAKE GREAT GIFTS! KENT Kwik
 HOSTESS SINGLE SERVE 2 FOR \$4 KENT Kwik single at regular retail	 HALLS, 9PC 2 FOR \$3 KENT Kwik single at regular retail	 KING SIZE OREOS, NUTTER BUTTER, CHIPS AHOY BUY 1 GET 1 FREE KENT Kwik single at regular retail

**KENT
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PERIOD 11 PROMOTIONS

Cooler Inserts

All stores will receive the following cooler inserts. **Please place directly in front of the product.**

16oz any flavor	Rockstar		2 for \$5 single at regular retail		Rockstar	16oz any flavor
16oz any flavor	Reign & Bang		2 for \$5 ⁵⁵ single at regular retail		Reign & Bang	16oz any flavor
16oz any flavor	NOS/ Full Throttle		2 for \$5 ⁵⁵ single at regular retail		NOS/ Full Throttle	16oz any flavor
16oz any flavor	Monster Java		2 for \$6 ⁵⁰ single at regular retail		Monster Java	16oz any flavor
20oz any flavor	Gatorlyte		3 for \$7 single at regular retail		Gatorlyte	20oz any flavor
20oz any flavor	Major Brand Soda	BUY 1 GET 1 FOR \$1			Major Brand Soda	20oz any flavor
16oz any flavor	Monster		2 for \$5 ⁵⁵ single at regular retail		Monster	16oz any flavor

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Drive-thru Signage

The drive-thru signs you currently have up are double-sided. Please make sure your signs are flipped to show the drive-thru menus.



MADE TO ORDER DELI

- BREAKFAST BISCUITS & BURRITOS
- BURGERS, PIZZA & MORE!

THE BASIN BURGER

COOL OFF WITH A KWIK SPLASH!

KENT KWIK 16oz WATER 3 FOR \$1

BUTTER TOFFEE PUFFS & GOLDEN CARAMEL NUGGETS 2 FOR \$8



KWIK START YOUR DAY!

ASK FOR A HOT COFFEE, ICED COFFEE, OR CAPPUCCINO!

KENT KWIK SNACK MIXES BUY 2 SAVE \$2

KENT KWIK CHIPS 2 FOR \$4

CELSIUS & ALANI NU 2 FOR \$5

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Snap Frame Signage

The following snap frame signage will remain the same this period.

KWIK DEALS

 **\$5** ANY BREAKFAST SANDWICH & MONSTER JAVA (ANY FLAVOR)

 **\$6** HAM OR TURKEY SUB & 12oz RED BULL (ANY FLAVOR)

 **\$7** PERSONAL CHEESE PIZZA & 20oz PEPSI PRODUCT

KWIK DEALS

 **\$5** ANY BREAKFAST SANDWICH & MONSTER JAVA (ANY FLAVOR)

 **\$6** HAM OR TURKEY SUB & 12oz RED BULL (ANY FLAVOR)

WARNING: This product contains nicotine. Nicotine is an addictive chemical.

ZYN

\$4⁷⁹

PER CAN. WHEN YOU BUY 5.



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Hose Talkers

The following hose talkers will remain the same this period.



Please place on hose.

KENT KWIK

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Other Approved Signage

All other signage is not approved (including any event posters, yard signs, any other signs posted by vendors, etc.)

*All other signage must be approved by the corporate office before it is allowed in the store. If someone asks to hang something in your stores, please ask them to call (432) 520- 4000 or stop by the office for approval.



Questions?

Please email branddevelopment@kentoil.com